

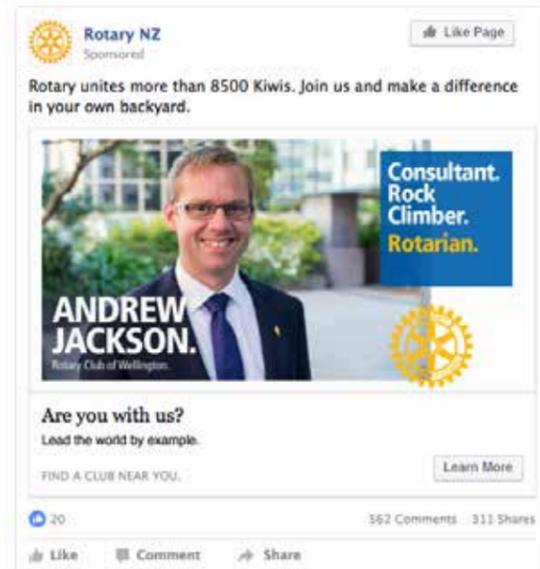
HOW YOUR CLUB CAN USE ASSETS FROM ROTARY NEW ZEALAND'S LATEST RECRUITMENT CAMPAIGN

THE VARIOUS POST FORMATS



All posts are customisable. Rotary NZ will roll out many options which can be shared, or you can choose to make your own. For the full campaign outline please get in touch.

HOW THEY'LL LOOK ON FACEBOOK

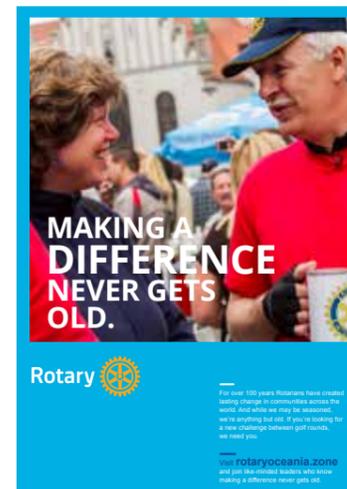
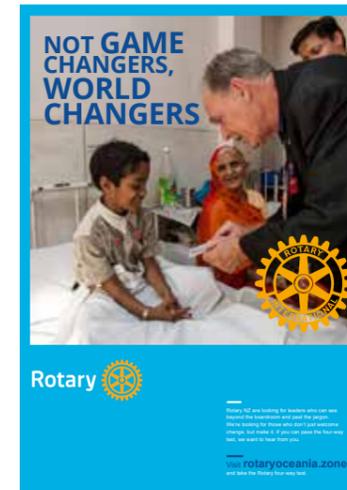
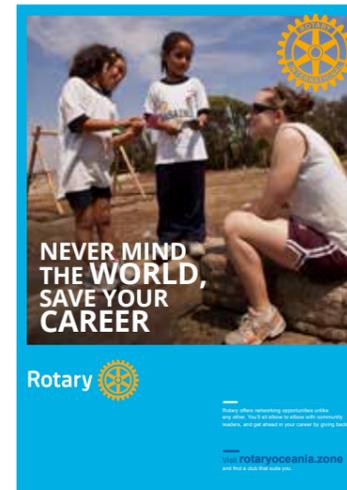


A sponsored post has a headline and link description. Your club can pay for advertising like this through your own Facebook page, and target particular age groups. It can cost very little per day. If you need assistance, please get in touch.



This is how your post will look if you do not boost it, or pay for advertising. It will be seen by the friends of your page, who can then share it.

POSTER OPTIONS



TO CREATE YOUR OWN RECRUITMENT ASSETS

If you use Photoshop/inDesign we can send your club the files to create your own post images and posters.

If you don't use these programs, we can make the images up and send them back for you to post online.

For each post needed, please send the following to louise@lemoncreative.co.nz
 Name and club
 Photo
 Two or three quotes under eight words long.
 Three or four interesting words you identify with. For example: biker, magician, potter.